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# Overall direction and future growth

Review of email lists admission standards

- Friends of the club – there is no current requirement for a minimum number of members to have met the friend. However before a friend joins the forum, ideally some members should meet the person first.
- A friend can be anyone introduced by a member, and can be from out of town.

# How to make the club more attractive and appealing to potential new members and ourselves

- We need to boost our webpage content and image & consider creating an annual theme
- One theme can be to make a goal for every member to attract and recruit new members
- We can generate more public exposure by linking to other existing Web magazines and or pages. Examples are Mono & Stereo, [www.wallofsound.ca](http://www.wallofsound.ca) and Canada hi-fi. Ran Perry to approach Simon Au about boosting GTAA exposure on Canada hi-fi.

# Food at hosting

- We should keep our focus of our hosting on audio and not food. We should keep it as simple as possible. For example we can advise members that they may wish to attend an optional dinner prior to the hosting. For example, posting a hosting with optional dinner at a restaurant at 6 p.m. and followed by hosting at 8 p.m. which is audio focus.

## Review the various obligations and perks of members and friends

- Hosting announcements should be posted on members forum only. Only if there is space, then friends can participate.
- Members should respect the number of maximum guest as posted by the host.
- Rodney spoke about his status regarding his intention to move permanently to Ottawa in the fall of 2017. He indicated that he would host around April 2017. Given that a minimum of 15 months would go by before his next requirement to host, we would be well into the end of 2018. There is no need to worry about Rodney giving up his membership for now.

## Website matters

- Post minutes of AGM on website - Ran Perry to do
- Review of admin job description and expectations of what it means - The description of expectations from admin is on our current Charter. No changes have been proposed.
- Tracking of potential new members and friends - To be considered in the website redesign if feasible.
- There is a hosting table on the website and Ran Perry will review the accessibility of it.
- It was suggested that we create three separate mailing lists. One is for friends of GTAA which is purely audio related. Second list is for GTAA members, which would contain only hosting information and private audio deals. The third list would be a "bullshit" list which contains all other non-audio discussions.
- Given that Louis is stepping down next year as admin per charter, there is a requirement to vote for a new Admin. A poll will be put up over the next week to vote for the three admin positions. Members who have opted out for consideration as Admin are Rick, Brett, David and Eric.

## Activities

- Eric Chan to organize a Chinese new year dinner party.
- T A V ES – Simon Au to provide GTAA nametags
- Seminars– Members to put forward ideas
- Other music and concert related ideas – an opera IGT by Lawrence Lock, Jazz concert such as Wayne Shorter, TSO fall session concerts and Canadian opera company.

## Membership dues

- A financial report was presented by Louis and we currently have a balance of \$929 in our account. No more membership fees will need to be collected at the moment.
- Louis To continues as treasurer of GTAA.
- It was suggested that the three Admins should be able to determine reasonable spending out of the membership account without having to put it up for a vote every time.